

# Equity 2.0

## AKA Targeted/Universalism

- Addressing durable toxic inequality
- Or not

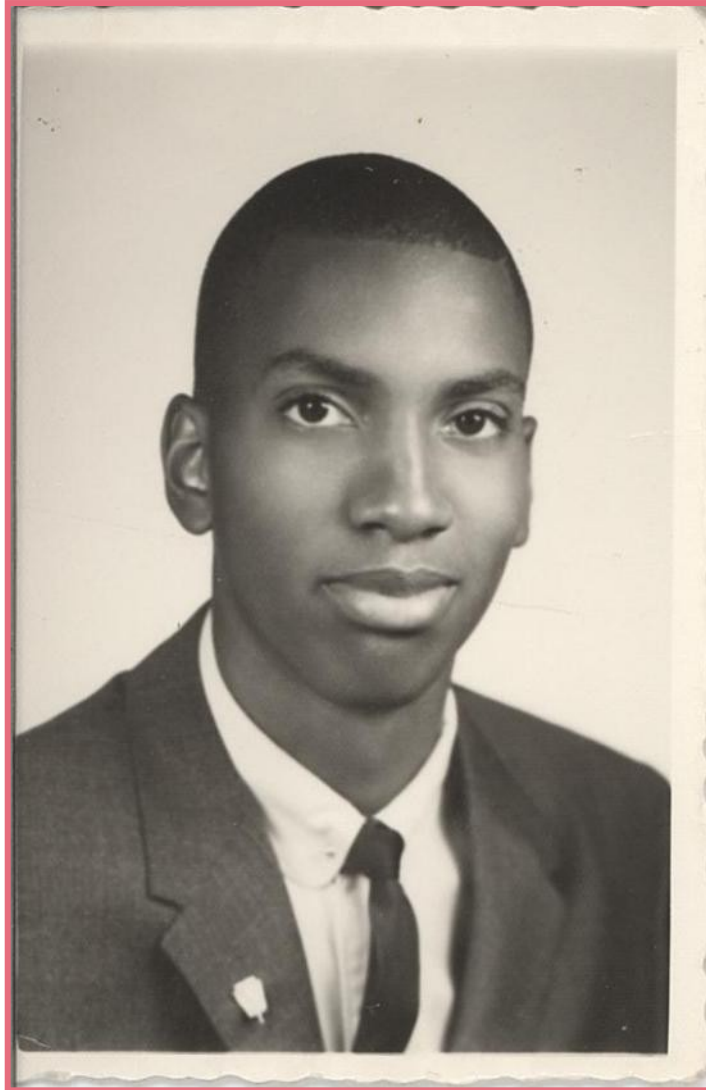
# My Biography

I was born...



# My Biography

I grew up...



# My Parents

My parents  
were  
sharecroppers  
in the South.

They left the  
South in search  
of opportunity.



# HOME



- They moved north seeking opportunity and bought this house
- They moved to a low opportunity neighborhood
- They paid \$10,500 in 1958
- Sold the house for \$5,000 in 2013

# What is the problem(s) to be solved

Racial disparities

Gap between whites and blacks/poc

Gap between low income and high income blacks

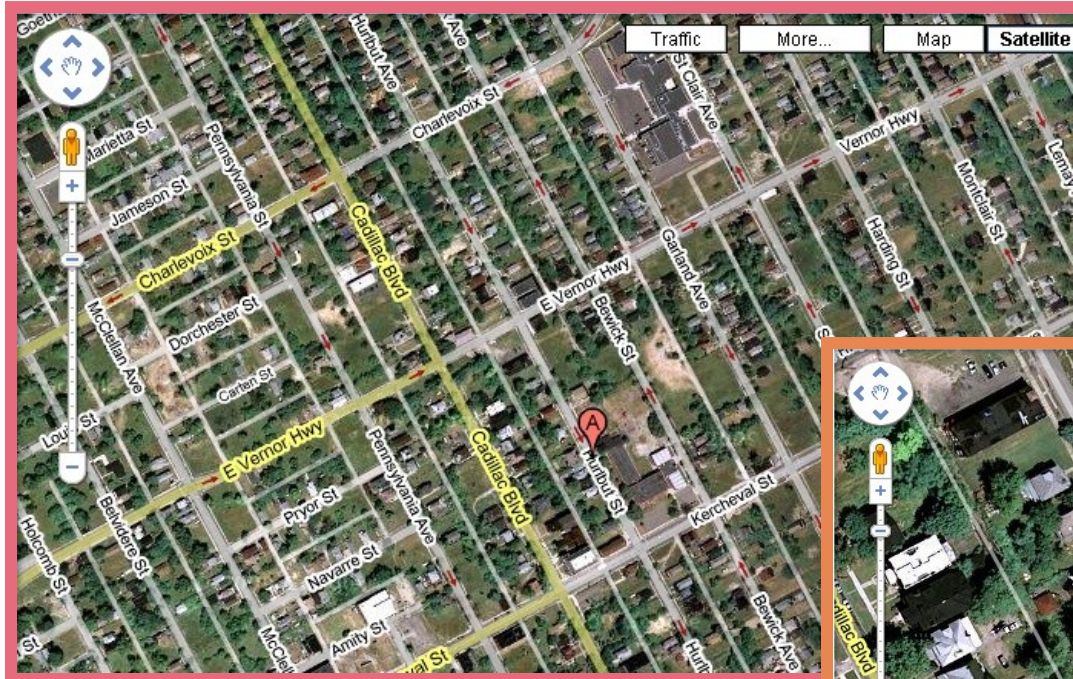
Gap between 1% and everyone else

Toxic inequality

Racial and other forms of

Discrimination

# My Old Neighborhood



The vacant grassy plots are not parks.

# What's left behind?



Vacant lots and  
abandoned houses  
and a lot of black  
people



# Where I Grew Up in a Place



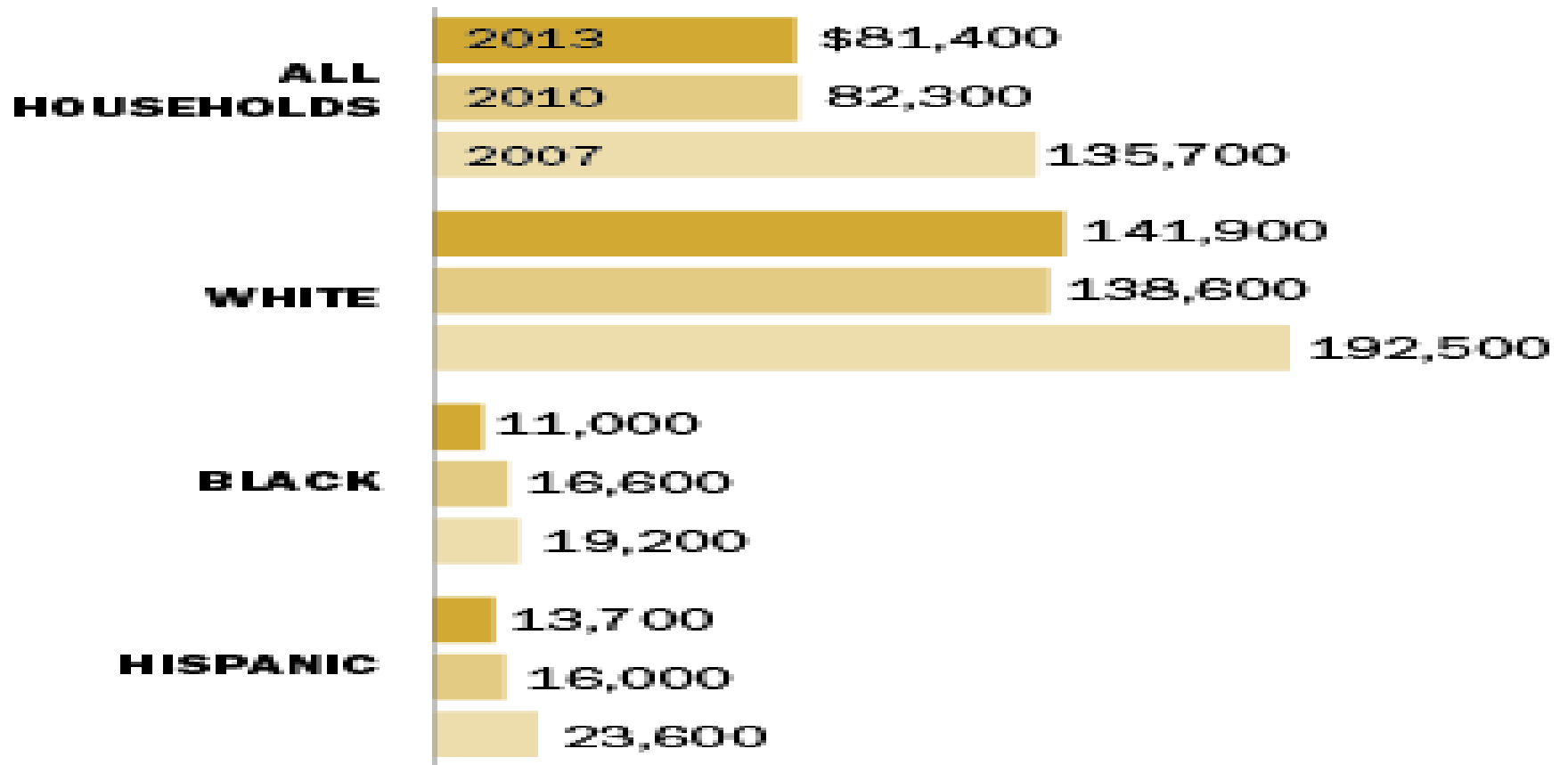
I grew up in a low opportunity structure in a declining opportunity city.

It is also known as Detroit.



# Wealth by Race and Ethnicity, 2007-13

*Median net worth of households, in 2013 dollars*

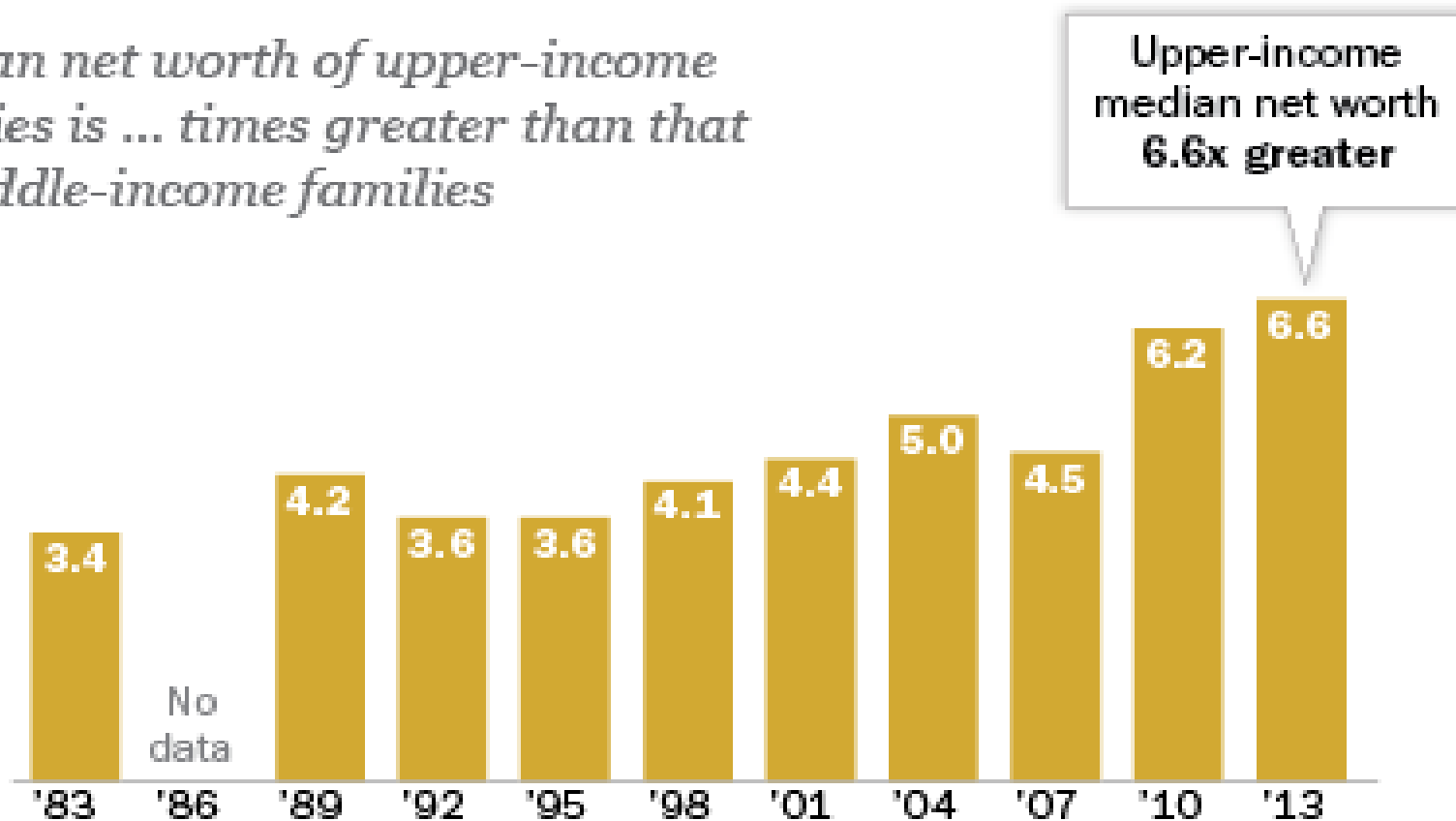


Note: Blacks and whites include only non-Hispanics. Hispanics are of any race.

Source: Pew Research Center tabulations of Survey of Consumer Finances public-use data

## Wealth Gap Between Upper- and Middle-Income Households at Record High

*Median net worth of upper-income families is ... times greater than that of middle-income families*



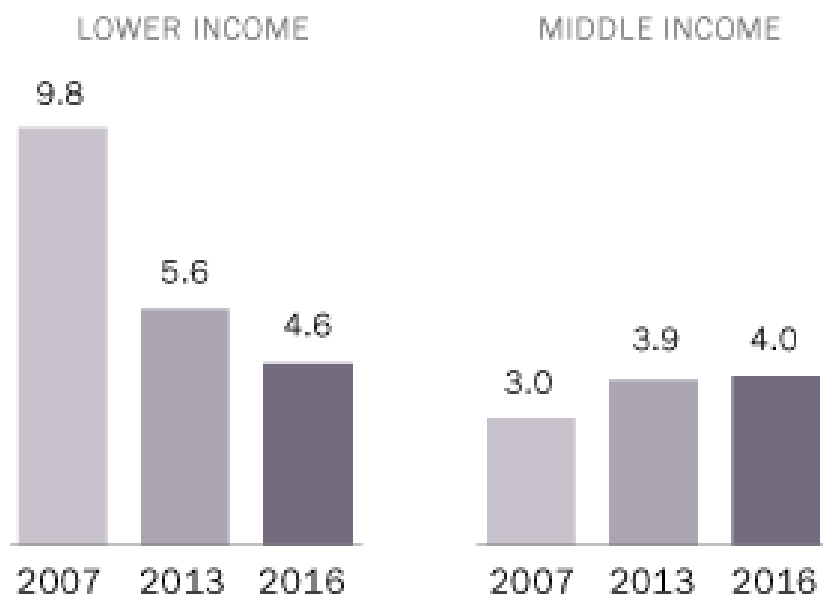
Source: Pew Research Center tabulations of Survey of Consumer Finances public-use data

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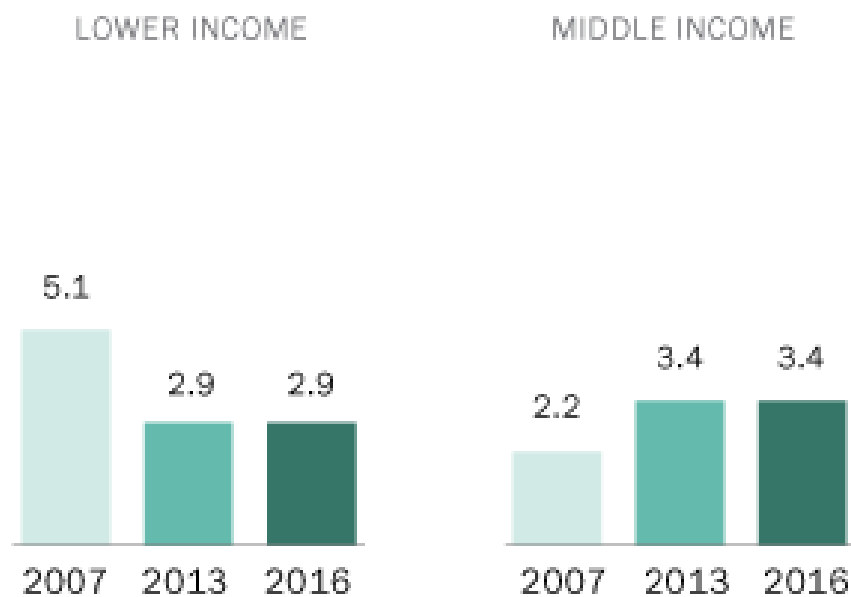
## Racial, ethnic wealth gaps decreased among lower-income families but increased among middle-income families

*Median net worth of white middle- and lower-income families is \_\_\_ times greater than that of black or Hispanic middle- and lower-income families*

### WHITE-TO-BLACK



### WHITE-TO-HISPANIC



Note: Blacks and whites are single-race only and include only non-Hispanics.

Source: Pew Research Center analysis of Survey of Consumer Finances public-use data.

# No single solution

## But

A national study of the effects of segregation on young African American adults found that the elimination of segregation would erase black-white differences in

- Earnings
- High School Graduation Rate
- Unemployment

And reduce racial differences in single motherhood by two-thirds

# Defining Opportunity

We can define opportunity through **access** to...



EDUCATION



ECONOMY



TRANSPORTATION



FOOD



HOUSING



JUSTICE



HEALTHCARE



COMMUNICATIONS

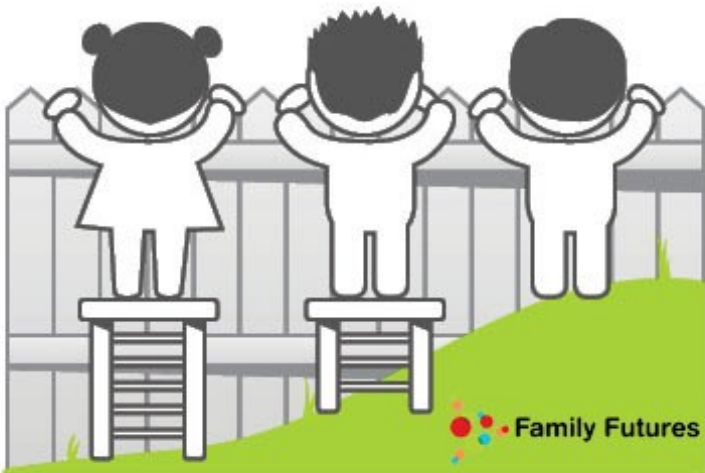
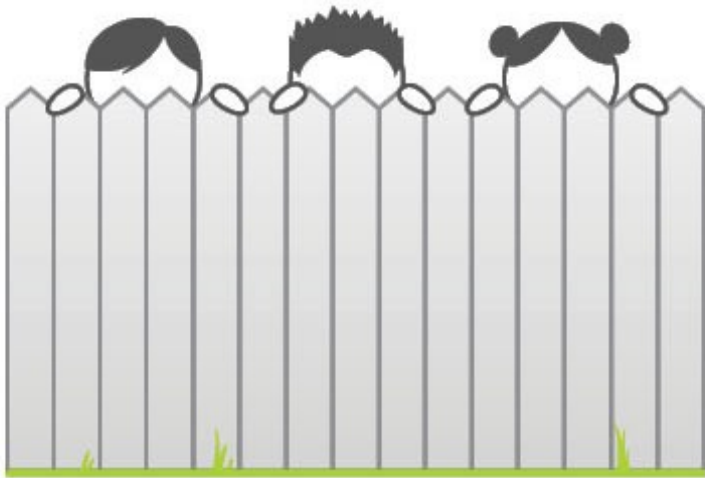


# Focus on outcomes

- Story of black boys in integrated schools
- Two parent households
- High opportunity integrated neighborhood
- With access of one million dollars
- NYT
- Outcome
- Not good



# Targeted universalism, or equity 2.0



TM 2014 Targeted Universalism Image designed by Family Futures

TM

**Targeted universalism** creates a universal goal and targets strategies based on where and how people are situated in structures and culture.

**Equity** focuses on closing gaps.

# Final Thoughts

- Race may be a biologically fiction
- Racism is a social reality
- Not just personal but personal
- Could not be maintained without government policies
- Group based toxic equality is not legitimate
- Fix it
- Or not