Equity 2.0
AKA Targeted/Universalism

- Addressing durable toxic inequality
- Or not
My Biography

I was born...
My Biography

I grew up...
My parents were sharecroppers in the South.

They left the South in search of opportunity.
They moved north seeking opportunity and bought this house.

- They moved to a low opportunity neighborhood.
- They paid $10,500 in 1958.
- Sold the house for $5,000 in 2013.
What is the problem(s) to be solved

Racial disparities
Gap between whites and blacks/poc
Gap between low income and high income blacks
Gap between 1% and everyone else
Toxic inequality
Racial and other forms of Discrimination
The vacant grassy plots are not parks.
Vacant lots and abandoned houses and a lot of black people
Where I Grew Up in a Place

I grew up in a low opportunity structure in a declining opportunity city.
It is also known as Detroit.
Wealth by Race and Ethnicity, 2007-13
Median net worth of households, in 2013 dollars

<table>
<thead>
<tr>
<th>Household Type</th>
<th>2013</th>
<th>2010</th>
<th>2007</th>
<th>2007-2013 Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Households</td>
<td></td>
<td></td>
<td>$81,400</td>
<td>135,700</td>
</tr>
<tr>
<td>White</td>
<td>$141,900</td>
<td>138,600</td>
<td>192,500</td>
<td></td>
</tr>
<tr>
<td>Black</td>
<td>16,600</td>
<td>19,200</td>
<td>11,000</td>
<td></td>
</tr>
<tr>
<td>Hispanic</td>
<td>16,000</td>
<td>23,600</td>
<td>13,700</td>
<td></td>
</tr>
</tbody>
</table>

Note: Blacks and whites include only non-Hispanics. Hispanics are of any race.
Source: Pew Research Center tabulations of Survey of Consumer Finances public-use data

PEW RESEARCH CENTER
Wealth Gap Between Upper- and Middle-Income Households at Record High

Median net worth of upper-income families is ... times greater than that of middle-income families

Source: Pew Research Center tabulations of Survey of Consumer Finances public-use data

PEW RESEARCH CENTER
Racial, ethnic wealth gaps decreased among lower-income families but increased among middle-income families

Median net worth of white middle- and lower-income families is ____ times greater than that of black or Hispanic middle- and lower-income families.

**WHITE-TO-BLACK**

<table>
<thead>
<tr>
<th></th>
<th>LOWER INCOME</th>
<th>MIDDLE INCOME</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>9.8</td>
<td>3.0</td>
</tr>
<tr>
<td>2013</td>
<td>5.6</td>
<td>3.9</td>
</tr>
<tr>
<td>2016</td>
<td>4.6</td>
<td>4.0</td>
</tr>
</tbody>
</table>

**WHITE-TO-HISPANIC**

<table>
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<tbody>
<tr>
<td>2007</td>
<td>5.1</td>
<td>2.9</td>
</tr>
<tr>
<td>2013</td>
<td>2.9</td>
<td>2.9</td>
</tr>
<tr>
<td>2016</td>
<td>3.4</td>
<td>3.4</td>
</tr>
</tbody>
</table>

Note: Blacks and whites are single-race only and include only non-Hispanics.
Source: Pew Research Center analysis of Survey of Consumer Finances public-use data.

PEW RESEARCH CENTER
A national study of the effects of segregation on young African American adults found that the elimination of segregation would erase black-white differences in

- Earnings
- High School Graduation Rate
- Unemployment

And reduce racial differences in single motherhood by two-thirds
We can define opportunity through access to...

- **EDUCATION**
- **ECONOMY**
- **TRANSPORTATION**
- **FOOD**
- **HOUSING**
- **JUSTICE**
- **HEALTHCARE**
- **COMMUNICATIONS**
Focus on outcomes

- Story of black boys in integrated schools
- Two parent households
- High opportunity integrated neighborhood
- With access of one million dollars
- NYT
- Outcome
- Not good
Targeted universalism, or equity 2.0

**Targeted universalism** creates a universal goal and targets strategies based on where and how people are situated in structures and culture.

**Equity** focuses on closing gaps.
Final Thoughts

- Race may be a biologically fiction
- Racism is a social reality
- Not just personal but personal
- Could not be maintained without government policies
- Group based toxic equality is not legitimate
- Fix it
- Or not