APRIL 25-27, 2024 • OAKLAND
OTHERING & BELONGING
CONFERENCE
An invitation to build belonging

We are thrilled to be planning our next Othering & Belonging Conference, to be held in Oakland on April 25-27, 2024. If you haven’t attended one before, the O&B Conferences are dynamic and uniquely-curated spaces where we elevate cutting-edge research, utilize the power of arts and culture, and strategize on the narratives and practices that we need to build places of belonging.

While people often say the purpose of events like this is for us to connect, the reality is that we are already connected. We all belong to the same earth, and to a profoundly interconnected ecosystem in which every organism relies on the others for its growth, well-being, and survival. The problem is we’re not living a reality that recognizes those connections, and create artificial barriers and false narratives about an “us” and a “them.”

That’s why we need stories, practices, and places that celebrate and strengthen our connections. From powerful mainstage discussions to skills-building workshops, from participatory exhibits to movement and meditation spaces, the Othering & Belonging Conference is set up for the many modes of learning and being that motivate people to become belonging-builders. Attendees and speakers have told us year after year this is one of the most powerful events they have ever been a part of.

**We are seeking sponsors to help us bring this vibrant gathering to life.** Enclosed are ideas for supporting the conference.

We hope you will consider joining us in this global movement to build belonging. With the future we want to build, it’s going to take all of us.

john a. powell
Director, Othering & Belonging Institute, and Professor of Law, Ethnic Studies, and African American Studies at UC Berkeley
Help support a global movement of belonging

Sponsorship Levels and Benefits

Below are suggested levels of support with varying benefits. Donations at any size are appreciated and vital to the success of the O&B Conference!

**$200,000**
- 20 registrations
- Logo on mainstage graphics
- Ad space in conference app
- Logo on conference website
- Logo on venue signage

**$150,000**
- 15 registrations
- + everything at 200K level

**$100,000**
- 10 registrations
- + everything at 200K level

**$50,000**
- 5 registrations
- Logo on conference website
- Logo on venue signage

**$25,000**
- 3 registrations
- + everything at 50K level

**$15,000**
- 2 registrations
- + everything at 50K level

**$10,000**
- 1 registration
- + everything at 50K level

**$5,000**
- Logo on conference website
- Logo on conference website

Conference Audiences

Our conference is non-partisan and we welcome all who are committed to building a world where everyone belongs. Thousands of people have attended from the following sectors:

- Grassroots and social movements
- Nonprofit and community leaders
- Research and policy orgs
- Government—national, state, local
- K-12 educators
- Artists and culturemakers
- Youth leaders
- Environmental justice
- Philanthropy
- Labor movement and unions
- Faith communities
- Disability justice movement
- Business community
- Tech sector
- Civil society sector

Conference Supporters

We hope you will join, or renew your support, as part of a growing roster of previous conference sponsors!

Please contact Erika at eaprasad@berkeley.edu for more information or to become a sponsor of O&B 2024.
# Reach a growing global audience

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>47,000</strong></td>
<td>Number of social followers on OBI’s Facebook, Instagram, and LinkedIn accounts, an increase of 12K from 2022. OBI added 5,600 from LinkedIn alone.</td>
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<tr>
<td><strong>345K</strong></td>
<td>Number of engagements across OBI’S combined social media accounts in 2023.</td>
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<td><strong>49 COUNTRIES</strong></td>
<td>were represented at the 2021 O&amp;B Virtual Summit.</td>
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<td><strong>93,000 SUBSCRIBERS</strong></td>
<td>are on OBI’s digital mailing list and receive regular conference updates.</td>
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<tr>
<td><strong>98.7%</strong></td>
<td>of attendees surveyed said they would attend another o&amp;b conf in the future.</td>
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<tr>
<td><strong>85%</strong></td>
<td>said they left the conference with an expanded sense of “we.”</td>
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<tr>
<td><strong>471K</strong></td>
<td>Amount of views the top five videos of O&amp;B Conference talks have garnered on OBI’s YouTube channel.</td>
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<tr>
<td><strong>1.3 MILLION</strong></td>
<td>Number of page visits in 2023 to OBI website belonging.berkeley.edu.</td>
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<tr>
<td><strong>96%</strong></td>
<td>of people surveyed response said the conference offered content that was useful in their work or studies.</td>
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Cutting-edge Programming

From mainstage talks to strategy workshops, from movement and contemplative spaces to participatory art exhibits, O&B programming is uniquely curated to speak to a wide variety of learning modes.

Belonging Without Othering

Visionary Places of Belonging

A Greater Story of “We”

Building a Belonging Economy

Bridging Toward Our Shared Future

Embracing Complexity

Possibility... What If?

Fireside chat between the late scholar bell hooks and OBI director john powell discussing the nature of true belonging (2015).

“Risk and the Possibility of Belonging” with Judith Butler and john powell, a conversation between two renowned scholars on how to practice radical belonging (2021).

Former NFL pro Michael Bennett and actor Dawn-Lyen Gardner (Queen Sugar) discussed othering and belonging in powerful cultural institutions such as Hollywood and the sports industry (2019).

Journalists and authors Sarah Kendzior (left) and Masha Gessen discuss the role the press can play in upholding democracy amid the rise of extreme authoritarianism.

Haben Girma, the first deaf-blind Harvard Law School graduate, led an interactive session with the audience from the mainstage, one of our most highly-rated keynote talks.

“We Belong to the Earth, We Belong to Each Other” featured author and journalist Naomi Klein leading a conversation with global youth climate leaders Xiye Bastida, Tokata Iron Eyes, Samia Dumbuya, and Kate Yeo. (2021).
The Power of Arts and Culture

A phenomenal roster of artists and culture-makers have led us into explorations of othering and belonging through music, dance, theatre, spoken word, interactive performances, keynote conversations, collaborative workshops, and above all an experiential understanding of the power of belonging.

THE NILE PROJECT
Musicians collective from African countries around the Nile River

JOY HARJO
Three-time US poet laureate

TARELL ALVIN MCCRARY
Playwright and Oscar-winning screenwriter of the 2016 film Moonlight.

ALOK!
poet, comedian, speaker, author.

LA TOYA RUBY FRAZIER
Artist and photographer

MELANIE DEMORE
Grammy-nominee songwriter and troubadour

CHRISTIAN PARRISH
TAKES THE GUN
"SUPAMAN"
Apsáalooke rapper and ghost/thunder dancer

DAWN-LYEN GARDNER
Actor (Queen Sugar) and activist

ALPHABET ROCKERS
Grammy-winning musician collective

MICHELLE "MUSH" LEE
O&B commissioned a poem from poet and arts educator

RACHEL KAADZI GHANSAH
Pulitzer Prize winning journalist and author

TOSHI REAGON
Iconic American musician, composer, curator, and producer

LA TOYA RUBY FRAZIER
Artist and photographer

MITCHELL "MUSH" LEE
O&B commissioned a poem from poet and arts educator
Testimonials

This conference has really pushed me to think about what loving your neighbor really means. How do we actually connect with people that we don't normally connect with? What does it mean to see the humanity in those who don't see your humanity? How do we move from just gathering and being upset and resisting, to really creating the kind of change that we want?.. And when we do that, it actually becomes easier to connect with others and to build bridges with others as well. - 2017 ATTENDEE

I feel so fortunate that I have attended many powerful, rich conferences, workshops and retreats over the last two decades or so, but THIS was nothing short of life-altering and rich beyond words. - 2019 ATTENDEE

I feel like I'm evolving towards a new language to describe the radical love for humanity that I have, and I'm sure that many others have. - 2017 ATTENDEE

This was one of the most inspiring events I've ever participated in, professionally and personally. - 2021 SUMMIT

This idea of coming together with people of all ages to fight injustice really stuck with me. - 2019 ATTENDEE

What this conference is about is really issuing both a loving challenge and an urgency for people to understand that we're deeply connected, that it is about building relationships in those places where we normally don't build relationships, and understanding that you are my other me.

- SHAKTI BUTLER, 2015/17 CONFERENCE EMCEE

I feel renewed! It is deeply meaningful to see that there are other people out there who also want to see a world in which everyone feels like they belong.

- 2021 SUMMIT
Testimonials

Loved it! As someone with mobility constraints, I’m grateful for the opportunity to participate in this [virtual] event. I likely will be unable to attend future public events and hope the Institute will consider occasionally offering online events like this one for greater access to others like me.  

—2021 VIRTUAL SUMMIT

What's being expressed here is essential for us to move together as a people.  

—2017 ATTENDEE

Most important of all was breathing and sharing and laughing and crying together with over 1,500 other people dedicated, committed and engaged in the work of creating a world of Belonging, with an overarching dedication to a path guided by Love and Hope, connection, and compassion.  

—2019 ATTENDEE

What’s incredible about this conference is being able to think about scholarship alongside a kind of expansion and love. There’s something I think is really, really important about bringing together the fight for social justice with the inner work of expanding the circle of compassion.  

—NA’ILAH NASIR, SPEAKER

All of the sessions I was able to attend offered different kinds of intellectual and spiritual wisdom, sparking moments of joy and pleasure, and a profound belief in our humanity.  

—2021 VIRTUAL SUMMIT

I was in awe of the speakers who were able to show tenderness to oppressed and oppressors alike; I think that as someone with relatively less power in society it’s easy to get caught up in hate and othering the so-called opposition and I appreciated these compassionate role models!  

—2021 VIRTUAL SUMMIT